

“Flat-Out-Boats” Episode Winner on ABC-TV’s “New Inventors” Program

Our new "Flat-Out-Boats" business received a major boost ahead of the scheduled commencement of commercial production after the unique folding boat technology was featured on ABC-TV's "New Inventors" Program on Wednesday 9 August and unanimously voted the episode winner by a panel of expert judges.



The high-profile "New Inventors" Program -which attracts an average audience of some 1.35 million viewers per week - has already generated further strong interest in Flat-Out-Boats in addition to the backlog of enquiries already received to date. In excess of 200 inquiries had been received as this newsletter was going to print.

"We are planning to commence production of Flat-Out-Boats from our new facilities in Coogee, WA, and this success on New Inventors will assist in showcasing the boat's unique design and features to potential consumers," said Quickstep MD, Nick Noble.

You can watch the segment on the ABC web site:
<http://www.abc.net.au/newinventors/txt/s1706369.htm>